



FOR IMMEDIATE RELEASE
July 20, 2011

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Join Charger Marcus McNeill, Kaiser Permanente and The Salvation Army Kroc Center for Mack's Miracles Fitness Day!

What:

On July 22nd Marcus McNeill's foundation Mack's Miracles, Kaiser Permanente and The Salvation Army Kroc Center are partnering to provide an exciting event for hundreds of local children: **Mack's Miracles Fitness Day**. Atlanta native and San Diego Charger Marcus McNeill is passionate about educating youth about the benefits of health and fitness and his foundation, Mack's Miracles, is working to help address the issue. Mack's Miracles Fitness day kicks-off *the First Annual San Diego All-Star Charity Weekend*, and will focus on educating youth on ways to live a healthy lifestyle and fight childhood obesity.

Watch as Marcus Mc Neill spends time with the Kroc Center Summer Day Campers on the recreation field, talking to them about his journey to health and fitness, and guiding them through six physical activity stations. He will then join the campers for a healthy lunch, while a Kaiser Permanente Nutritionist talks about healthy food choices.

This event is for enrolled Kroc Center Day Campers only, but media is more than welcome to attend. Please contact Maria Todaro at 619.269.1411 to coordinate coverage.

When:

Friday, July 22nd, 2011

8:30 a.m. – 1:00 p.m. (see event schedule below for details)

** The event will start promptly at 8:30am and media is encouraged to be there by 8:15 to coordinate and set-up.*

Where:

The Salvation Army Kroc Center Recreation Field
6845 University Avenue, San Diego, CA 92115

www.macksmiracles.org

www.thrivewithkp.org

www.kroccenter.org

Event Agenda

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| 6-6:30am | Vendor Set Up
KP Mobile Health Vehicle Arrives*
KP Blood Donor Vehicle Arrives*
Event Medical Support: Patricia Cantrell, MD (7 am – 1 pm) |
| 7-8:30 am | Camper Drop-off |
| 8:30 - 9am | Welcoming Remarks <ul style="list-style-type: none">• Major Lee Lescano, Divisional Commander, Welcomes Mack's Miracles to the Kroc Center• Jason Philpot, Mack' Miracles• Marcus McNeill, Founder of Mack's Miracles• Paul Bernstein, MD, Area Medical Director, Kaiser Permanente San Diego |
| 9-11am | Physical Activity Stations
6 Stations |
| 11-11:30am | Vendor Product Sampling**
Marcus to Visit w/ Basketball & Volleyball Camps |
| 11:30am-1pm | Healthy Lunch (Served by Kroc Center)
Luncheon Speaker: <ul style="list-style-type: none">• Kaiser Permanente Nutritionist will speak to the kids about healthy eating and active living during lunch |