



FOR IMMEDIATE RELEASE
SUMMER 2011

Contact: Maria Todaro,
Marketing & Public Relations Director
619.269.1411

The Salvation Army Kroc Center is The Coolest Place In San Diego on a Hot Summer Night!

*Families are invited to The Kroc Center to Seek Solace from the Sun by
Swimming in the Pool, or Skating on the Ice!*

WHAT: The Salvation Army Kroc Center is proud to announce **Hot Kroc Nights** and **Pool Flicks** are back for the 2011 Summer Season!

Hot Kroc Nights offers family specials for ice skating or swimming, every Wednesday night from June 22nd to August 24th. Ice Skating is just \$5 per person including admission and skate rental, and swimming is \$10 per family of five!

For the cinematically inclined, **Pool Flicks** is the coolest way for families to enjoy a movie together! Guests are given inner tubes and invited to float in the recreation pool and watch a family movie! Pool flicks is \$10 per family of five and the first 50 people get inner tubes!

WHEN: **Hot Kroc Nights**, Every Wednesday Night June 22 – August 24, Ice Skating 7:15-8:15 pm, Swimming 7:00-9:00 pm

Pool Flicks, July 6, 27 & August 17, Swim 7:00 – 10:00 pm, movie at 8:00 pm

WHERE: **The Salvation Army Kroc Center**
6845 University Avenue, San Diego, CA 92115

The Salvation Army Kroc Center provides opportunities that facilitate positive, life-changing experiences through: arts, athletics, life-long learning, spiritual discovery, and community service.

For more information visit www.kroccenter.org