



The Kroc Center presents: **FREE Family Fun Day!**

FOR IMMEDIATE RELEASE

May 11, 2011

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What: The Salvation Army Kroc Center is opening its doors for a **FREE** Family Fun Day on Saturday, May 14th, 2011. From 10am until each venue closes. Families are invited to visit The Kroc Center Recreation Field, Rockwall, Recreation Pool, Skatepark and Ice Arena for FREE!

There will also be arts and craft activities, family games, guided tours, membership and program savings, and fitness demos and classes!

During the event only, guests will get 10% off select programs, \$10 off camp registrations and membership registration will be FREE (that's a \$99 savings!)

This event will also kick off the KyXy Get Fit and Thrive program. Families can get a Get Fit and Thrive Card at the event and turn it in for a free San Diego Zoo pass. This program is a partnership between KyXy FM, Kaiser Permanente, The Ralphs Foundation and The Salvation Army Kroc Center, and is designed to get children engaged in healthy activities and learning throughout the Summer.

Who: Hundreds of San Diego families having fun together.

When: **Saturday, May 14, 2011**
10am – until venues close*

**See schedule for details*

Where: 6845 University Avenue, in Rolando

The Salvation Army Ray and Joan Kroc Corps Community Center provides opportunities that facilitate positive, life-changing experiences through arts, athletics, life-long learning, spiritual discovery and community service.

www.kroccenter.org