



PURPOSE:

The Salvation Army Ray & Joan Kroc Corps Community Center provides opportunities that facilitate positive, life-changing experiences through: art, athletics, personal development, spiritual discovery and community service.

MISSION:

Motivated by God's love, Ray & Joan Kroc Corps Community Center's mission is to meet the needs of the community through: Boundless Opportunity, Experiential Knowledge, Holistic Growth, Progressive Challenge, Relevant Skill and Meaningful Success.

Facts

The Salvation Army Ray and Joan Kroc Corps Community Center is a 12.4-acre family support, education, recreation, and cultural arts center, made possible by a generous gift by the late philanthropist Mrs. Joan Kroc. The facility is open to members and the general public and serves residents of East San Diego, La Mesa and Lemon Grove with a variety of quality programs for individuals of all ages.

Key components include:

Aquatic Center: Recreational and lap swimming, lessons, water exercise, aqua therapy, aquatic sports programs and more fill The Salvation Army Kroc Center's *three* heated pools with constant activity. The picturesque outdoor aquatics deck includes a 25-meter competition pool as well as a recreation pool. Adjacent to the gymnasium, there is an enclosed warm water therapy pool. Arthritis foundation aquatics programs and infant swim classes are popular in this 96° pool.



Gymnasium: A multi-use facility, the 56,000-square-foot building contains a fitness area with weight and cardiovascular exercise equipment, a group exercise class area, and a professional-size basketball court. The gymnasium floor is ideally suited for volleyball, table tennis, gymnastics, and badminton. There is also a large recreation area for foosball, video games and table tennis.



Ice Arena: The Salvation Army Kroc Center is the only NHL regulation sized Ice Arena in Southern San Diego County! The Ice Arena offers open skating hours, group and individual lessons, and private parties. There are also hockey leagues and figure skating programs for youth and adults



Recreation Field, Challenge Course and Rock Wall: Thanks to Kaboom, The Home Depot the NFL, and hundreds of volunteers, The Salvation Army Kroc Center proudly presents its newly renovated recreation field! The 55,000 square-foot field is used year-round by soccer and other outdoor sports leagues. It's bordered by a challenge course with high and low rope course elements, and a 30-foot rock-climbing tower!



Indoor Skatepark: During the planning phase of The Salvation Army Kroc Center, Joan Kroc asked local children what they wanted to see built on the campus, and she took their recommendations seriously! The Salvation Army Kroc Center Indoor Skatepark was added to the building plans at the request of the Kroc Center youth committee. The Skatepark is filled with several elements to challenge both beginning and advanced skaters, and includes a full half-pipe ramp. To keep things safe, kneepads, elbow pads and a helmet are required. A waiver must also be signed by a parent or legal guardian.



Performing Arts Center: The state-of-the-art 33,000-square-foot Performing Arts Center consists of the Joan B. Kroc Theatre, dance studio, band and orchestra room, vocal and instrumental practice rooms and a large multipurpose conference room. The Joan B. Kroc Theatre can accommodate Broadway-quality shows with seating for 600, motorized orchestra pit, scenic arts facilities and dressing rooms.



Education Center: The Salvation Army Kroc Center is dedicated to offering positive life-changing experiences to children, teens, adults, and seniors. The Education Center provides many of these opportunities with an Internet-based library, visual arts studio, Cox Technology Center, study hall, classrooms, and tutoring rooms. Thanks to the generosity of The Ellen Browning Scripps Foundation, the Education Center also hosts FREE Family Literacy Nights in its comprehensive and inviting children's library.



Family Services Center: The Salvation Army Kroc Center's Family Services department, administration offices, and a Head-Start Child Development Center managed by the Neighborhood House Association, are all housed in building F on the East side of the campus. Family Services offers scholarships to those who cannot afford membership or program fees, utility bill assistance, and food assistance. During the holiday season, Family Services also sets up a primary warehouse and distribution location for The Salvation Army's annual holiday food and toy drive in the Kroc Center's Indoor Skatepark.



Kroc Church: The Ray and Joan Kroc Corps Community Center includes a church congregation who are motivated by God's love to demonstrate the gospel of Jesus Christ and to meet human needs through: Boundless Opportunity, Experiential Knowledge, Holistic Growth, Progressive Challenge, Relevant Skill and Meaningful Success.



Location

The Salvation Army Kroc Center is located in Rolando at 6845 University Avenue. The location was selected for its accessibility to families and seniors.

History

The late philanthropist Joan Kroc donated \$87 million to The Salvation Army in 1998: \$47 million was designated to build and equip the facility and \$40 million was placed into an endowment to subsidize the Center's operating budget.

Over 350 volunteers met for four years to plan the Center's facilities and programs.

The Center is open to members and the general public. Facility rental, volunteer, and sponsorship opportunities are available.

The Salvation Army Kroc Center opened to the public on June 19, 2002. Special guests for the dedication included Mrs. Joan Kroc, Fred Rogers, star of *Mr. Rogers' Neighborhood*, local mayors, and key leadership of The Salvation Army.

For more information regarding The Salvation Army Ray & Joan Kroc Corps Community Center, call (619) 287-KROC(5762), or visit the web site, www.kroccenter.org.

